Product Type	Product Name	Data field	Data format (file formats such as XML, JSON)	Nature of Data	Data Estimator	generating data continuously and in real-time	Collection Frequency	stored on-device or on remote server	intended duration of retention (where applicable)	How user may access or retrive data	How user may erase data (where relevant)	User Policy and Service Quality Terms
Wearables	imoo Watch Phone X10 imoo Watch Phone z1 imoo Watch Phone z3 imoo Watch Phone z7	Chat: Voice, video, image, text content, chat member lists, nicknames, avatars, Watch Phone IDs, personalized decorations (avatar box, colourful nickname, chat bubbles). SMS: Phone Number, message content, timestamp, contact list.	JSON、Private format data stream	Raw data	41MB/month 《There are differences in the actual usage of new users》	Yes	User initiated triggering	Watch data will be synchronized to the server, and the data that is visible to parents will then be synchronized from the server to the imoo APP.	7 days	1. View on the watch 2. View in the mobile App 3. DSR – Exercising Data Subject Rights	1. Restore to Factory Settings 2. Service Cancellation 3.DSR – Exercising Data Subject Rights	Refer to the product privacy policy
		Historical Track: Location information, device information, status information.	JSON	Raw data	1. The user initiates the positioning proactively, with a single data of approximately 1KB. 2. Historical trajectory, GPS data is collected every two seconds, with a single time of about 52 bytes. Based on the user's ability to effectively collect GPS data for 8 hours per day, the daily traffic report is calculated to be approximately 731.25 KB/day.	Yes	After the user turns on the switch, 1. Only Z7 is supported overseas 2. Users need to open "Location" ->"Historical Trajectory" in the mobile app 3. The watch end will report once every 1H; if the user initiates positioning, it will be reported immediately	Watch data will be synchronized to the server, and the data that is visible to parents will then be synchronized from the server to the imoo APP.	14 days	1. View on the watch 2. View in the mobile App 3. DSR – Exercising Data Subject Rights	1. Restore to Factory Settings 2. Service Cancellation 3.DSR – Exercising Data Subject Rights	Refer to the product privacy policy
		Health: Heart rate Step: Step Count, Friends' Rankings (child's friends' steps and ranking information), Likes and Engagement (information about likes and the people who liked the child's content). Partial Fitness data.	JSON	Raw data	Report once per hour, 5.6KB/day	Yes	After the user turns on the switch 1. Health data is reported every hour, and clicking on health monitoring on the mobile app automatically triggers the watch to report it 2. When the step counting backend is running, it is reported every hour; If staying in the step counting window, report it every 5 minutes; Report once when setting update targets; Report once when the goal is achieved; Report once when liking data is updated; Report once if the number of steps changes by more than 10;	Watch data will be synchronized to the server, and the data that is visible to parents will then be synchronized from the server to the imoo APP.	31 days	1. View on the watch 2. View in the mobile App 3. DSR – Exercising Data Subject Rights	1. Restore to Factory Settings 2. Service Cancellation 3.DSR – Exercising Data Subject Rights	Refer to the product privacy policy
		Partial Location-Based Services data. Contact Information: Contact list. Calls: Nickname, call duration, date, phone number. Kids Info: Nickname, avatar, gender, date of birth (year, month, and day), school name, grade, class, home address, home Wi-Fi details, home floor number. Custom Photo Wallpaper: Photo gallery. Watch's Networks: Wi-Fi name, password, MAC address. APP Usage Logs: Operation logs, service malfunction informations. Device Information: Hardware model, operating system version number, International Mobile Equipment Identity (IMEI), Media Access Control (MAC) address of network equipment,ODID, SOCID, UDID, Upgrade Package Type, Country Code, Configuration, Chip ID, eUICC ID, Device Random ID. Network Connection Status: SIM card and Wi-Fi connection details, Wi-Fi MAC Address. App System Permissions: Permissions (Phone, Camera, Microphone, Storage, Location/Bluetooth, Contacts, SMS, App List), Interface invocation information. AI Scanner: Photos. My Info: Local watch number, Profile Information (gender, birthday information, nickname, personal signature), badges,	JSON	Raw data	1800KB/day 《Actual changes with the frequency of survey activities》	Yes	1. Partial location-based service data: collected during use; 2. Contact list: not collected; 3. Call: collected during use; 4. Children's information: collected when gender is used, not collected for others; 5. Custom photo wallpaper: Do not collect; 6. Watch Network: Do not collect 7. Application usage logs: collected during usage; 8. Device information: The operating system version number is collected during use, while others are not collected; 9. Network connection status: collected during use (currently only supported by Z7); 10. Application system permissions: Do not collect; 11. AI scanner: collected during use; 12. My information: collected during use (birthday information, personal signature, badge, badge wall record, contact number information not collected); 13: Photo library: not collected; 14. Competition: Report during use; 15. Topic: Do not collect; 16. Level: Points and level data will not be collected, but will be collected when adding/consuming points; 17. Application Center: Collection during use, Z1 \ Z7 does not support table side rating and grading; 18. Binding number: collected when obtaining the binding verification code; 19. WLAN function: does not collect; 20. When using settings: Do not collect; 21. Time Master: Z1 \ Z3 \ Z7 are not supported; 22. Transmission assistant: Z1 \ Z3 \ Z7 is not supported.	Watch data will be synchronized to the server, and the data that is visible to parents will then be synchronized from the server to the imoo APP.	As long as necessary to fulfill the stated purposes, and in any case no longer than 10 years after the data subject ceases using the services (unless further retention is required by applicable law or necessary for the establishment, exercise, or defense of legal claims)	1. View on the watch 2. View in the mobile App 3. DSR – Exercising Data Subject Rights	1. Restore to Factory Settings 2. Service Cancellation 3.DSR – Exercising Data Subject Rights	Refer to the product privacy policy
		Survey Activities: It may include the following data: Parent/Guardian Information: Gender, age, occupation, educational background, relationship to the child (e.g., mother, father, grandparent), and city of residence. Child Information: Gender, age, grade level, and type of school (e.g., public, private). Household Information: Family structure (e.g., number of children in the household), and monthly or annual household income. Contact Information: Parent/guardian's email address, WhatsApp account, and other relevant contact details.	JSON	Raw data	200KB/month 《Actual changes with the frequency of survey activities》	No	Based on the distribution frequency of surveys.	Server	As long as necessary to fulfill the stated purposes, and in any case no longer than 10 years after the data subject ceases using the services (unless further retention is required by applicable law or necessary for the establishment, exercise, or defense of legal claims)	DSR – Exercising Data Subject Rights	DSR – Exercising Data Subject Rights	Refer to the product privacy policy and the survey notice
		User Experience Improvement Program: Feature Usage Data(Frequency and interaction logs of feature usage), upgrade Data(Device and software version information), APP anomaly information, ROM version number, device model, device version, device name, battery information, LAC/TAC, CellID, MCC, MNC, country, system status information, user-installed application list, software version number, error reports/logs.	JSON	Raw data	The amount of data reported by the user experience plan after opening is 213KB/day (calculated based on the average value of the reported data)	No	1. After users actively open the User Experience Improvement Plan, they will frequently use data traffic to report the buried point information generated during their use, with a single data report length of 4Kb 2. Upgrading data will only generate data traffic when users actively detect version updates and upgrade system versions after the new version is released and pushed. Low frequency, about once every 3 to 4 months, upgrade package up to 12M 3. Application exception information, in addition to buried point reporting (including in the user experience plan), as well as dump and log files, requires user cooperation and customer service to actively push and pull, with extremely low frequency 4. Other equipment and software information reports are included in the buried points	Server	As long as necessary to fulfill the stated purposes, and in any case no longer than 10 years after the data subject ceases using the services (unless further retention is required by applicable law or necessary for the establishment, exercise, or defense of legal claims)	DSR – Exercising Data Subject Rights	DSR – Exercising Data Subject Rights	Refer to the product privacy policy and the Program notice